

Executive Summary

1 Project Overview

The OmniTel Broadband Adoption project will encourage subscription to 25/3 Mbps or greater broadband service by providing service discounts to eligible non-Adopters. This will reduce barriers for adoption and increase public services, public safety, telehealth, telework, and distance learning capabilities for eligible non-Adopters. These capabilities are urgently needed by residents of the proposed application area due to the ongoing COVID-19 pandemic.

OmniTel will utilize a questionnaire and interview process to verify and document that the Broadband subscriptions discounts are only made available to eligible Non-Adopters.

OmniTel has a proven reputation of deploying successful broadband services and has an existing broadband infrastructure to provide services to eligible non-Adopters. It is led by an experienced key staff that can manage their established organization to successfully implement the Broadband Adoption project.

2 Geographic Area

The Broadband Adoption project will include the following school districts:

School District	Estimated Number of Potential Non-Adopters
North Butler	70
Rudd – Rockford – Marble Rock	70
Central Springs	70
Riceville	70
St. Ansgar	70