

Long Lines Experience

In 1941, Arthur Long purchased the exchanges of Sergeant Bluff, Salix and Sloan, Iowa with the which he later renamed Northwest Iowa Telephone. In 1968, Chuck Long followed in the footsteps of his father and began working at the family-owned company.

During the 1980's, Northwest Iowa Telephone signed the first Equal-Access Agreement in the United States with MCI..

In 1997, Northwest Iowa Telephone pioneered the design, installation and operation of community-wide networks for the provision of Phone, Cable TV and Internet service packages, often in partnerships with municipalities. The mission was simple, work in partnership with the local communities to ensure they possessed the telecommunications infrastructure to support the economic development and lifestyle needs of the communities.

After 60 years of doing business, Northwest Iowa Telephone and all of its entities became officially known as Long Lines® in 2001.

Since 2002, Long Lines has expanded its state-of-the-art Phone, Cable TV and High Speed Internet service to 26 communities in the tri-state area, including the overbuild of South Sioux City, Nebraska with new fiber optic telecommunications equipment to every resident and business.

Long Lines ventured into the Wireless industry in December 2005 with the purchase of two Wireless service providers, creating Long Lines Wireless®. Long Lines Wireless has activated over 150 cell phone towers, opened a number retail stores across the tri-state area. In December of 2013 the Wireless division was purchased by AT&T.

Over the years, Long Lines has emerged as a leader in the telecommunications industry and has maintained a well-deserved reputation for providing landline and business services of the highest quality, reliability and innovation. Long Lines serves as a back-haul network provider for more than 200 cellular towers operated by the country's largest cell phone carriers and their exacting needs.

In March of 2015 Long Lines became a wholly owned subsidiary of Schurz Communications. In 2017, Long Lines acquired the Storm Lake and North Sioux City broadband operations from Vast Broadband.

Today, Long Lines serves thousands of customers with Cable TV, High Speed Internet and Phone service throughout the tri-state area offering speeds up to 1Gb to the home and up to 10Gb to the business.