



Access to broadband improves lives and the economic strength of communities. It's the critical infrastructure necessary for learning, running a business, easily checking in with family and friends, or enjoying entertainment – no matter the location. Cox is proud of our internet service offerings, and we are committed to helping as many people as we can get connected. We are excited to apply for the Empower Rural Broadband Grant 007 and partner with the state of Iowa, which will enable our ability to reach more families and businesses in rural areas.

Cox's mission is to create meaningful moments of human connection through broadband applications and services. The largest private cable broadband company in America, we proudly serve over six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a fourth-generation, family-owned and run business. It was founded in 1898 by Governor James M. Cox with his first purchase of the Dayton Daily News in Ohio. The business ultimately grew to include radio, tv and – in 1962 – cable television. Cox communications has served the Omaha market since 1980.

Reliability is the cornerstone of being a trusted provider. Cox delivers best-in-class service in each product category and continues to invest in new capabilities and value-add services for our customers. Cox has a proven track record of innovation, expanding services and adding value. Today we are offering gigabit speeds (or more for commercial applications) to nearly all customers within our footprint.

In the last decade, Cox has invested more than \$15 billion in infrastructure buildout and upgrades to deliver broadband, video, phone, security and automation services to homes and businesses. As a company, Cox has been a leader in fiber to the home technology and is well versed in the project phasing and timelines required to meet strict deadlines. Cox also has a dedicated permitting team that works diligently to ensure all local ordinances are met, and we comply with all safety requirements. We are confident our teams can be successful in delivering reliable high-speed internet as well as our other services to these communities. Further, we offer reliable, affordable options to low-income families through our ConnectAssist and Connect 2 Compete programs.

Cox Communications has been building and supporting communities for decades in the states of Iowa and Nebraska and across the United States. We employ 750 people in the greater Council Bluffs/Omaha metropolitan area. We have an experienced and dedicated team of designers, engineers, and construction planners who work on expansion projects daily. Our teams have reviewed the locations selected and have completed preliminary maps of the areas and budgets for material and labor. As a national communications company, Cox has contractor resources readily available and can start work on these projects as soon as approval is granted.

Our commitment to quality service has received public recognition, including 36 awards from J.D. Power and Associates, as well as the "Best Internet Provider" for many years in the local metro area. We are committed to making our communities a better place and are proud of our local partnerships with many non-profits and chambers who are committed to the quality of life and serving those in need, including the Boys and Girls Club, Offutt Airforce Base and Habitat for Humanity.

At the time of this grant application, Cox will be providing symmetrical 250/250 Mbps for \$59.99 per month. Cox is researching our current broadband product offerings and within the estimated year that it will take to complete the build, may have a 100/100 product which will have a different monthly price. Given the core grant application offers two choices of speeds 100/20 or 100/100, Cox selected the 100/100 option. Exhibit L, the Product Pricing form, is the best representation of the broadband products and pricing that are currently available. Cox will stay in close contact with the Iowa governing body to ensure updated product and pricing is provided when available. Also, because of the highly competitive environment, Cox is asking for confidentiality on our proprietary per unit pricing that is included in this application.

Thank you for your consideration of this application. We look forward to partnering with the state of Iowa and the opportunity to serve more of its citizens.

Sincerely,

Kim Rowell  
Vice President, Iowa and Nebraska  
Cox Communications Omaha, LLC