

# Midwest Data Center's Demonstrated Experience

## **Introduction:**

Midwest Data Center (MDC), a fully integrated subsidiary of Rock Port Telephone Company (a cooperative entity), has a long-standing track record in the successful execution of fiber broadband projects. MDC serves a wide range of communities: Craig, Mound City, Fairfax, Grant City, Hamburg, Percival, Sidney, Tabor, and Tarkio. Moreover, Rock Port Telephone Company extends internet services to regions including Rock Port, Watson, and South Hamburg.

## **Infrastructure & Capabilities:**

MDC has exhibited an unwavering commitment to equipping communities within the Southwest Iowa and Northwest Missouri regions with first-rate technological solutions for over twenty years. With robust ISP connectivity to multiple Tier 1 providers, facilitated through several 10-gigabit redundant rings, MDC ensures dependable and consistent service. Plans are already underway to upgrade this connectivity to a 100-gigabit capacity. Additionally, MDC's existing fiber distribution network, spanning 151 linear miles, is in continuous development to extend services to new communities.

Alongside its technological advancements, MDC's customer support infrastructure is meticulously crafted. MDC prides itself on maintaining exceptionally brief hold times for customer support calls and offering same-day field service for trouble calls, underscoring MDC's dedication to customer satisfaction and efficiency.

## **Achievements:**

MDC secured funds from the Missouri CARES Act to extend fiber to Big Lake, Missouri. The project was completed as per the stipulated schedule which was to build 140 new connections with fiber between 8/10/2020 to 10/30/2020.

Rock Port Telephone achieved funding via ReConnect 3 to proliferate fiber over a vast 400 square miles in Missouri. This project is currently in progress.

## **Financial Robustness:**

MDC is fiscally sound and possesses the aptitude to meet every financial specification associated with this project. The organization has consistently displayed business acumen and has consistently met financial commitments in the communities they are actively serving.

The organizational hierarchy and further credentials are attached for a comprehensive understanding of MDC's prowess in this domain.

## **Key Personnel Overview:**

MDC's leadership roster boasts of professionals who collectively contribute over 65 years in broadband and telecommunications proficiency. Biographical insights into our prime personnel substantiate MDC's capability to seamlessly realize the proposed fiber project.

### **Michael Goins**

Presently serving as CEO and General Manager of MDC, Michael has enjoyed two decades in pivotal senior roles across the tech landscape. His extensive experience spans across the government and financial domains. He is an alumnus of Peru State College with a Bachelor of Science in Business Administration.

### **Rick Bradley**

The Chief Financial Officer of MDC, Rick Bradley, is an integral part of Rock Port Telephone Company for the past 27 years. A graduate from Northwest Missouri State University with a Bachelor of Science in Accounting. Rick began as a telephone and cable technician, reflecting his belief in understanding a business holistically. Presently, he oversees finances for both the Rock Port Telephone and MDC.

### **Troy Cook**

Troy, the Chief Operations Officer at MDC, brings over two decades of IT expertise. An academic with a Bachelor of Science in Management Information Systems, he has garnered various certifications. His portfolio includes data services operations, and he is well-versed in managing and implementing an array of tech projects.